

Focus on Energy Efficiency

Concurrent with its Strategic plan TVA will be developing efforts to promote energy efficiency and reduce peak power demands. This is no small task, as TVA plans to spend \$22 million in this fiscal year to launch its biggest such campaign since the 1970's.

A stretch-goal, that may not be easily attainable, is to develop efficiency efforts in the next five years to offset the equivalent of completing the Watts Bar 2 nuclear unit.

ATVG has pledged to work with TVA in meeting this goal. We are working with other organizations to conduct seminars and workshops for local elected officials on ways to conserve electricity.