

Brief Overview of the Strategic Plan

The strategic plan is a high-level policy document adopted by the TVA Board that will provide the framework for more detailed business planning by TVA executives, managers and their staffs. The plan establishes specific performance measures through which the Board will monitor implementation of the plan. The Board will also review and update the plan as needed to stay abreast of ongoing industry changes.

Some important points to remember

The plan continues TVA's historic mission for energy, the environment and economic development while adapting TVA's business model to emerging trends and challenges. The final plan incorporates feedback submitted to TVA during the public comment period by more than 300 individuals and organizations. The final plan focuses on five key areas: customers, people, finances, assets and operations.

The final plan:

- Identifies a strong, sustainable business structure for providing reliable, competitively priced power to the Tennessee Valley
- Reaffirms TVA's commitment to protecting the Tennessee Valley's environmental resources and integrated management of the Tennessee River system
- Encourages smarter energy use, conservation and peak-shaving to help consumers manage their demand for electricity
- Promotes reduction of TVA's environmental footprint, including a reduction in carbon intensity and an increase in generation from renewable resources
- Supports the economic vitality of people in the Tennessee Valley region through economic development
- Identifies performance measures for assessing progress in meeting the strategic objectives